

BEAR²BEAR

BENEFIT AND BASH

Friday, April 10, 2026

Union League Liberty Hill | 800 Ridge Pike, Lafayette Hill, PA 19444

ursinus.edu/bear2bearbenefit

Bear2Bear Benefit and Bash - 8th Annual

The Bear2Bear Benefit and Bash brings Ursinus alumni, trustees, parents, and friends together for a night of impact, featuring lively entertainment, dinner, cocktails, and live and silent auctions. Proceeds from this event support the Bear2Bear Student Emergency Fund, which provides emergency assistance and completion grants to students facing temporary financial hardship or crisis situations.

The 2026 Bear2Bear Impact Award for Leadership and Service

A highlight of the Bear2Bear Benefit and Bash is the presentation of the Bear2Bear Impact Award for Leadership and Service, which recognizes distinguished individuals or organizations who have had an extraordinary impact on their local, national, or global communities through leadership and service, and have been unparalleled supporters of Ursinus and its mission.

This year's recipient will be Margaret A. Williams, Ph.D. '80.

Previous recipients include: Dave Kovach '90, P'21, John E.F. "Jef" Corson H'12, P'04, Joan and Will '61 Abele, Joseph DeSimone '86, Nancy Opalack '71, Michael T. Piotrowicz '78, and Donald E. '55 and Joan B. '57 Parlee.

Corporate & Individual Sponsorships

The 8th Annual Bear2Bear Benefit and Bash features a variety of corporate, promotional, and individual sponsorship opportunities that allow you to make a meaningful impact, celebrate this year's Impact Award winner, and extend the reach of your corporate brand.

Through involvement as sponsors, companies and organizations can support students as they navigate complexity and flourish in a world of constant change. Sponsors also have the opportunity to meet their philanthropic and ESG goals, tap into a healthy pipeline of interns and recent graduates and collaborate with a top college. Ursinus is renowned for its undergraduate research and equips students with the skills and experiences needed to become forward-thinking leaders and problem-solvers.

About Ursinus College

One of the nation's "Colleges that Change Lives," Ursinus College integrates academics with hands-on, real-world learning, and career preparation through APEX, a learning ecosystem that prepares nimble professionals who emerge ready to thrive in their first job and in every job after. A top 100 national liberal arts college, Ursinus is noted in rankings for its return on investment, social mobility, and graduate success. Nestled on a picturesque, tree-lined, 170-acre campus just 25 miles from Philadelphia, Ursinus College offers an inspiring environment for experiential and global learning, personal growth, and career readiness.

Ursinus College is a tax-exempt 501(c)(3) organization (federal tax ID: 23-1177930).

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Sponsorship & Advertising Opportunities

Proceeds from this event will directly benefit Ursinus students through the Bear2Bear Student Emergency Fund, which provides emergency grants for students experiencing crisis situations or facing temporary financial hardship.

Sponsorship Menu	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Bear Supporter
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500
Included tables (10 guests per table)	2 Tables	1 Table	1 Table	4 Guests	2 Guests
Website recognition (logo/hyperlink or name)	✓	✓	✓	✓	name only
Program book recognition (logo or name)	✓	✓	✓	✓	name only
Recognition in slideshow during dinner	✓	✓	✓	✓	name only
Logo or name on UC social media	✓	✓	✓		
Event email recognition (logo or name)	✓	✓	✓		
Complimentary program ad	Full Page	Half Page	Quarter Page		
Recognition on printed invitations	✓				
Recognition during program from podium	✓				
<i>Tax-deductible amount*</i>	\$20,000	\$7,750	\$3,000	\$1,700	\$1,100

**If you do not plan to utilize your tables/tickets, please indicate this on your response form as it will increase the tax-deductible value of your sponsorship.*

Program Ads

\$1,000 - Full-page Ad/Message
 \$500 - Half-page Ad/Message
 \$250 - Quarter-page Ad/Message

Individual Tickets

\$250 Individual
 \$125 Graduates of the Last Decade ('16-'25)
 \$125 Faculty/Staff

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Sponsorship Confirmation

Contact Information:

SPONSOR NAME: _____

URSINUS CONTACT: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

PHONE: _____

EMAIL: _____

INCLUDE BELOW THE OFFICIAL WORDING TO APPEAR IN PRINT AND ON THE EVENT WEBSITE:

Sponsorship Levels:

Deadline for print: March 6, 2026

- ☐ \$25,000 - Presenting Sponsor
- ☐ \$10,000 - Gold Sponsor
- ☐ \$5,000 - Silver Sponsor
- ☐ \$2,500 - Bronze Sponsor
- ☐ \$1,500 - Bear Supporter

Program Advertisements:

Deadline for print: March 6, 2026

- ☐ \$1,000 - Full-page Ad/Message
- ☐ \$500 - Half-page Ad/Message
- ☐ \$250 - Quarter Page Ad/Message

Individual Ticket Prices:

- \$250 Individual
- \$125 Graduates of the last decade ('16-'25)
- \$125 Current faculty and staff

Individual Tickets: I wish to purchase _____ (# tickets) for the Bear2Bear Benefit and Bash.

Payment Options: Check, Credit Card, or Online at ursinus.edu/bear2bearbenefit

☐ I have enclosed a check made payable to "Ursinus College" in the amount of \$ _____

☐ Please charge my credit card below:

CARD TYPE: _____

CARDHOLDER'S NAME: _____

CARD NUMBER: _____

EXPIRATION DATE: _____

CVV: _____

CARDHOLDER'S SIGNATURE: _____

TODAY'S DATE: _____

☐ I decline the program ad (this will increase the tax-deductible value of your sponsorship).

☐ I decline the tickets/table (this will increase the tax-deductible value of your sponsorship).